



Opportunity DeKalb is a nonprofit community development corporation formed to work collaboratively with others to achieve the community revitalization goals established in the Annie Glidden North (AGN) Revitalization Plan. Creation of such an organization was identified by the community as one of the top 10 goals of the plan. We strive to further the reputation of AGN and northwest DeKalb as a place where all are welcome to come to get from where they are in life to where they want to be.

Focus Areas

ADVOCATING FOR INCLUSIVE ACTION

Opportunity DeKalb was created so that the goals of the revitalization plan could be achieved. We seek opportunities for when, where, and how we can contribute to advancing the revitalization goals and track progress through an AGN Revitalization Progress Chart. Our advocacy mission includes being proactive in giving voice to everyone in the community. We embrace DeKalb's commitment to belonging and rejection of othering. Opportunity DeKalb believes the future is in working together so that the quality of life in northwest DeKalb improves for everyone. Our role is to help build and maintain the bridges that will enable that to happen.

DEVELOPING THE FUTURE

A unifying characteristic of most people who live in northwest DeKalb is a desire to get from where they are in life to where they want to be. Northwest DeKalb and Annie Glidden North are also home to many responsible property owners, quality housing, and successful commercial businesses. But over time the physical deterioration of property and barriers to economic opportunity for individuals and businesses have plagued some areas of AGN and northwest DeKalb. Reinvestment in people, property, and new and existing businesses is badly needed. Most community development corporations play an active role in these kinds of reinvestments and Opportunity DeKalb believes we are well positioned to increase our impact in this way.

ASSET-BASED COMMUNITY BUILDING

Isolation exists in many forms in northwest DeKalb and AGN. Many residents express lack of connection from one another and from the rest of the community. Most individuals who do not live in AGN spend very little time in the neighborhood. Opportunity DeKalb is advancing an asset-based approach to community building in AGN and northwest DeKalb that forms partnerships and strengthens relationships between community assets to increase connections and empower everyone in the neighborhood to contribute to a brighter future.

COMMUNICATING PROGRESS

Effective communication is integral to sustaining success in AGN and northwest DeKalb. Opportunity DeKalb wants residents and engaged stakeholders to be aware of and involved in the revitalization work. We want the entire community to hear and read the stories of progress and the examples of the residents, organizations, and businesses contributing to the collective effort. And we want the story of AGN and northwest DeKalb to become part of the regional reputation for why people choose DeKalb to come to live, learn, and work in our community.